

## Measuring and Managing Operational Risk Under Basel II

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1



#### Outline of Presentation

- Introduction to Operational Risk (OR)
- The Basel II OR framework
- Measuring OR under the AMA
- Latest QIS OR Results
- OR Management
- Evaluation, Implications and Conclusions

2



#### What is OR?

- Applies to all firms (financial and non-financial)
- Used to be a catch-all phrase for non-financial risks
- Current Basel II definition is "the risk of loss resulting from inadequate or failed internal processes, people and systems or from external events"
  - ➤ Includes both internal and external event risk
  - ➤ Legal risk is also included, but strategic, reputational and systemic risks are not
  - ➤ Direct losses are included, but indirect losses (opportunity costs) and near misses are not
    - How many of the costs associated with 9/11 would be captured?

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#### **Examples of OR Loss Events**

Types of OR*	Examples
Internal Fraud	Unauthorized transaction resulting in monetary loss     Embezzlement of funds
External Fraud	Branch robbery     Hacking damage (systems security)
Employment Practices & Workplace Safety	Employee discrimination issues     Inadequate employee health or safety rules
Clients, Products & Business Practices	Money laundering     Lender liability from disclosure violations or aggressive sales
Damage to Physical Assets	Natural disasters, e.g. earthquakes     Terrorist activities
Business Disruption and System Failures	■ Utility outage (e.g. blackout)
Execution, Delivery & Process Management	Data entry error     Incomplete or missing legal documents     Disputes with vendors/outsourcing

Based on Basel Committeels OR loss awart classification — see Appendix for details



## **Major OR Characteristics**

- · Partly endogenous
  - > Unwanted by-product of corporate activity
  - ➤ Positively related to complexity of operations
- Highly idiosyncratic
  - ➤ OR events tend to be less correlated to each other and to other risk types
  - Less directly linked to business cycles
- In principle (partially) controllable ex ante
- Trade-off is mostly risk vs. cost of avoidance, not risk vs. return

5



## Key Drivers of Interest in OR



- High-profile cases and related negative publicity
- Examples include Allfirst, Barings, Enron etc.

Regulatory Pressure

■ Basel II's explicit capital requirements for OR

Market Developments  Additional complexity brought about by automation, outsourcing, large volume service provision, deregulation, M&A, risk transfer etc.

Firm-wide Risk Management  Next frontier in enterprise risk management and business applications, e.g. capital allocation, pricing, performance measurement etc.

6



## Size Compared to Other Risks

- OR is sizeable compared to other risk types
  - ➤ Its exclusion can make certain businesses appear artificially attractive, e.g. asset management and trading

Entity	Methodology	Date	OR Findings
RMG of Basel Committee	Quantitative Impact Survey (QIS2-Tranche 1) of 41 banks	2001	15% (on average) of economic capital
MOW	Benchmarking study of 10 banks	2001	~11% (on average) of economic capital
MOW	Analysis of OpRisk Analytics loss database	2002	1.05% of risk-weighted assets, corresponding to 13% of the BIS minimum capital requirement
RMA / FMCG	Survey of 12 banks	2002	11%-17% of economic capital
Boston Fed*	Analysis of OpRisk Analytics and OpVantage loss databases	2003	"Estimates consistent with the amount of OR capital held by several large institutions"

Capital and Risk. New Evidence on Implications of Large Oper

7



## OR Measurement Pre-Basel II

• OR capital measurement was top-down...

Approaches	Description		
Indicator / Benchmarking	% of income/assets/costs, compared to peers     % of non-interest income, compared to non-financial analogs     % of total capital calculated to cover financial risks (credit, market etc.)		
Residual Earnings	Deviation in earnings (neutralized for impact of		
Volatility	financial volatility) at specified confidence interval		

- ... and subject to various problems
  - ➤ Arbitrariness / inconsistency
  - ➤ Comparability
  - ➤ No link to incentives / risk management



#### Basel II Framework for OR

- Scope of application
- Pillar I (minimum capital requirements)
  - Definition
  - ➤ Business line mapping
  - Classification of loss event types
  - ➤ Measurement approaches (3)
  - ➤ Qualifying criteria
- Pillar II (supervisory review)
- Pillar III (market disclosure/discipline)
- Quantitative Impact Study (QIS) results



### Scope of Application for OR

- Primarily intended for internationally active banks and banks with significant OR exposures
- Applied, on a fully consolidated basis, at holding company and lower levels within a banking group
   Insurance activities are excluded
- Supervisory approval required for banks to revert to simpler approach once approved for more advanced one

10



## Pillar I - Approach 1

- Basic Indicator
  - Corresponds to the Standardized Approach for credit risk
  - ➤ Capital charge is 15% ('alpha') of bank's average annual gross income over previous 3 years
    - Gross income should exclude provisions, insurance income, realized profits/losses from sale of securities in banking book, and extraordinary or irregular items
  - ➤ No specific criteria/requirements for its use
    - Banks are encouraged to comply with Basel Committee's guidance on Sound Practices for the Management and Supervision of Operational Risk' (February 2003)

11



#### Pillar I – Approach 2

- Standardized / Alternative Standardized
  - ➤ Bank's activities divided ('mapped') into 8 business lines
  - ➤ Capital charge is sum of specified % ('beta') of each business line's average annual gross income over previous 3 years\*
  - ➤ Beta varies by business line (12%-18% range)
  - General criteria required to qualify for its use
    - Active involvement of Board and senior management in OR management framework
    - Existence of OR management function, reporting and systems
    - Systematic tracking of OR data (including losses) by business line
    - OR processes and systems subject to validation and regular independent review by internal and external parties

\*Subject to national supervisory discretion, the Alternative Standardized Approach (ASA) can be chosen. It uses volume of

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#### **Business Line Mapping**

LEVEL 1	BETA FACTORS	LEVEL 2	ACTIVITY GROUPS			
V	1	Corporate Finance				
Corporate Finance	18%	Municipal / Government Finance	Mergers and Acquisitions, Underwriting, Privatizations, Securitization, Research, Debt (Government, High Yield), Equity, Syndications, IPO, Secondary Private Placements			
	3	Merchant Banking Advisory Services				
		Sales				
Trading and	1	Market Making	Fixed Income, Equity, Foreign Exchanges, Commodities, Credit, Funding, Own			
Sales 18%	18%	Proprietary Positions	Position Securities, Lending and Repos, Brokerage, Debt, Prime Brokerage			
	_ ~	Treasury				
Retail		Retail Banking				
Banking	12%	Private Banking	Retail Lending and Deposits, Banking Services, Trust and Estates			
Danking		Card Services				
Commercial Banking	15%	Commercial Banking	Project Finance, Real Estate, Export Finance, Trade Finance, Factoring, Leasing Lends, Guarantees, Bills of Exchange			
Payment & Settlement	18%	External Clients	Payments and Collections, Funds Transfer, Clearing and Settlement			
Agency	15%	Custody	Escrow, Depository Receipts, Securities Lending (Customers), Corporate Action			
Services	15%	Corporate Agency	Issuer and Paying Agents			
		Corporate Trust				
Asset	12%	Discretionary Fund Management	Pooled, Segregated, Retail, Institutional, Closed, Open, Private Equity			
Management	12/6	Non-Discretionary Fund Management	Pooled, Segregated, Retail, Institutional, Closed, Open			
Retail Brokerage	12%	Retail Brokerage	Execution and Full Service			

13



## Pillar I - Approach 3

- Advanced Measurement Approaches (AMA)
  - Corresponds to the IRB Approach for credit risk
  - > OR capital charge to be derived from bank's own methods
  - > Its use (partial or full) is subject to supervisory approval
    - The extent of partial use is determined by bank criteria and is conditional on submission of a plan to roll out AMA fully over time
    - A hybrid 'allocation mechanism' approach is allowed for the calculation of OR capital for certain internationally active banking subsidiaries\*
  - ➤ Broadly similar general criteria and qualitative standards as for Standardized Approach, to be met on initial and on-going basis
  - ➤ Additional quantitative standards
    - Soundness standard: selected approach must capture 'tail' loss events (i.e. 1-year holding period and 99.9% confidence interval)
  - Principles for the home-host recognition of AMA operational risk capital, Basel Committee on Banking Supervision (January 20



## Pillar I – Approach 3 (cont.)

- Additional quantitative standards (cont.)
  - Regulatory capital requirement for OR is the sum of EL and UL\*
  - Sound, internally determined OR loss correlations can be used
  - Internal and relevant external loss data, scenario analysis, and business environment and internal control factors should be used
  - Minimum 5-year observation period for internal loss data\*\*
  - Criteria for internal loss event capture (e.g. threshold levels, mapping by business line and event type\*\*\*, recoveries, attribution etc.)
  - Credit losses from OR to be recorded but excluded from calculations

#### ➤ Risk mitigation

- Risk mitigating impact of insurance limited to 20% of capital charge
- Various compliance criteria for risk mitigation recognition
- "Unless the bank can domonstrate that it is adequately apparing EL in its internal lusiness practice," (section 629b, Pillar One, Third Consultative Paper on 'The New Basel Capital Accord', Basel Committee on Banking Supervision, April 2003).
- Consultative Paper on 'The New Basel Capital Accord', Basel Committee on Banking Supervision, Apri \*\*"When the bank first moves to the AMA, a three-year historical data window is acceptable" (section 632, ibid).
- \*\*\* When the bank first mores to the AMA, a three-year business data window \*\*\* See Appendix for Basel II's proposed loss event type classification.

15



#### **Alternative AMA Approaches**

- Given embryonic state of OR measurement, Basel II lets 'a thousand flowers bloom' in the AMA
- (At least) three types of approaches identified
  - ➤ Internal Measurement Approaches (IMA)
    - PD/EAD/LGD-type framework, where capital charge (UL) is a fixed function 'gamma' (calculated by bank itself) of EL
  - Loss Distribution Approaches (LDA)
    - Capital from modeling loss frequency and severity distributions
  - Scorecard approaches
    - 'Base level' top-down OR capital is allocated to business lines based on risk profile and control environment indicators
- This does not preclude the use of a combination of the above approaches, or indeed of others





#### AMA 'Toolkit'

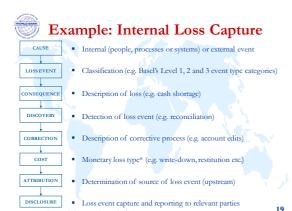
- Internal loss event data
- External loss data
- Scalars / Exposure Indicators
- Scenario analyses
- Key Risk/Performance Indicators (KRIs/KPIs)
  - ➤ Quantitative measures serving as early warning indicators
- Control and Risk Self Assessments (CRSAs)
  - ➤ Qualitative assessments of inherent risks and controls
- Others, e.g. external environmental assessments, audit scores, management strategic plans etc.

17



#### AMA - Some Practical Issues

Topic	Issues
Internal loss event data collection	Selecting minimum materiality threshold     Determining frequency and severity of loss events     Mapping to supervisory event types/business lines     Identifying and leveraging existing historical loss databases     Establishing an automated process of collection, validation, attribution and reporting that aligns with incentives
Scorecard development	Setting the boundary between OR and other risk types     Determining which KRIs and CRSA scores will be included     Adjusting scores to make them objective and consistent
Capital modeling	Using scenarios, external loss data, assumptions and data extrapolation techniques to derive loss distribution Incorporating insurance and correlations Determining granularity of modeling by line/event type



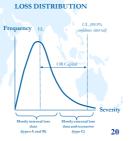


#### **Example: Loss Modeling**

 Populating the loss distribution for a specific business line and event type

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EVENT TYPES





#### Pillars II and III

- Pillar II
  - > The four key principles mentioned also apply for OR
  - ➤ 2003 paper on 'Sound Practices for the Management and Supervision of OR' to form basis for Pillar 2 evaluation
- Pillar III
  - ➤ Qualitative disclosures
    - OR capital approach, including AMA description (if applicable)
    - Various OR management objectives and policies
  - ➤ Quantitative disclosures
    - OR capital charge at the top consolidated level of banking group
    - For banks using the AMA, OR charge before and after the reduction in capital from the use of insurance



#### **QIS OR Results**

- QIS 3\* OR results are broadly consistent with the Committee's objectives
  - > New OR capital requirement outweighs reduced credit risk capital requirements, so overall change is a small increase\*\*
  - OR constitutes 8%-15% of existing (Basel I) capital requirements, depending
    - on selected group of countries
  - Much greater variation of OR results within each group
  - Sizable increase in capital requirements for specialized banks
  - Optional Alternative Standardized approach preferable for banks with high margins (e.g. retail lenders)
- Loss Data Collection Exercise results indicate data availability issues for many business line/event type combinations
  - ➤ See next page
- \*188 banks from GIO countries and 177 banks from 30 other countries participated in this exercise. See \*Quantitative Impact Study 3— Overview of Global Results' (Basel Committee on Bushing Spervision, May 2003).

  \*\*In order to avoid sample selection problems (e.g. the banks completing the IRB approaches is only a subset of those completing the Standardized approach), only the results from the Standardized approach are analyzed.



## QIS OR Results (cont.)\* which is a mounts of loss around the second of loss around the second

LOSS EVENT TYPE BUSINESS LINE	Internal Fraud	External Fraud	Employm. Practices and Workplace Safety	Clients, Products and Business Services	Damage to Physical Assets	Business Disrupt. and System Failures	Execut., Delivery and Process Mgmt	Total
Corporate Finance	0.63%	0.04%	0.15%	2.03%	0.03%		0.45%	0.89% 3.51%
Trading and Sales	0.10%	0.20%	0.21%	0.23% 2.48%	1.13%	0.29%	9.74%	10.9%
Retail Banking	2.68% 4.26%	36.2%	4.36%	3.26%	1.10%	0.34%	5.45%	61.1%
Commercial Banking	0.18%	3.81% 4.17%	0.17%	2.01%	0.11%	0.10%	7.95%	7.22%
Payment and Settlement	0.05%	0.68%	0.11%	0.05%	0.02%	1.01%	1.20%	3.92%
Agency and Custody Services	0.01%	0.03%	0.04%	0.06%	0.02%	0.07%	2.92% 2.23%	3.15% 4.25%
Asset Management	0.06%	0.09%	0.08%	0.28%	0.01%	0.03%	1.77%	2.35%
Retail Brokerage	0.12%	0.04%	0.65% %	2.03%	6.58%	0.11%	3.75% 1.25%	6.91%
Total	7.23%	15.5%	6.76% 8.52%	7.17%	24.3%	2.73%	29.4%	100%

<sup>\*</sup>Sample of 89 banks, 47,269 loss events and 67.8 billion in OR-related losses reported in The 2002 Loss Data Collection Exercise for Operational Role. Stammary of the Data Collected Plok Management Group, Basel Committee on Banking Supervision, March 2003, Note: Tolks may not add up because no business law (event up information was provided for a few loss everts and amount of the Collection of the Collect



## **OR** Management Framework\*



- Board of Directors to provide guidance, approve and periodically review bank's OR management framework
   Serior management to translate framework into specific policies, processes and procedures consistently and comprehensively
   Establishment of independent OR management function

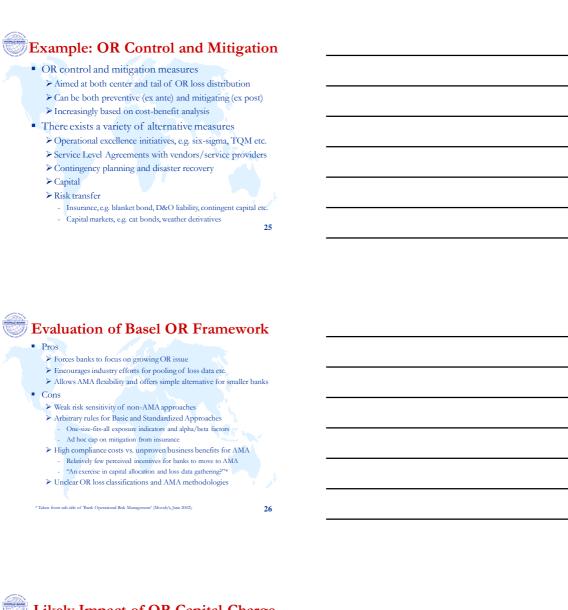
Identification

- OR identification based on process/activity maps, and loss data collection
   Development of forward-looking early warning indicators and self-assessm
   OR quantification, based on data sources and scenario analysis
   Validation and back-testing of results

Monitoring

- Systematic tracking of loss events, KRIs and CRSA scores
   Timely, accurate, relevant and periodic MIS and other (e.g. 'heat map') re
   Education and communication workshops, Forums etc.

- Internal control policies, processes, procedures and systems
   Incorporation in budgeting, strategy and business applications
   Evaluation of alternative risk mitigants





## Likely Impact of OR Capital Charge

- Calibrated to produce minimal change at system level
- Some redistribution of capital requirements towards banks with large specialized processing businesses
  - Examples: brokerage, custody and asset management
  - May incentivize some of these institutions to de-bank
- Smaller domestic banks will opt for the Basic or Standardized/Alternative Standardized approach
- Avoidance of AMA is not an option for most large, internationally active banks
  - > A few large domestic banks may 'opt in' for reputational and rating considerations



## Implications for Emerging Markets

- Similar themes to Basel II's credit risk framework
  - > OR framework should not be examined in isolation

Issue	Questions
Scope of application	<ul><li>Is AMA adoption a realistic prospect?</li><li>Will Basel II apply on a fully consolidated basis at group level?</li></ul>
Calibration	Aren't the current alpha and beta factors calibrated too high?     Will the capital charges encourage foreign banks to move out?
Home-host recognition	How do you ensure coordination in cross-border supervision?     How to level playing field between domestic and foreign banks?
Transition to Basel II	Isn't adherence to Basel Core Principles a necessary precondition?     Shouldn't customization be based on national circumstances (bank capabilities and supervisory preparedness) and priorities?     Isn't a longer/more flexible timeframe required?

20



#### Conclusions

- Basel II has made OR a distinct and important discipline in its own right
- Industry-wide convergence to OR standards will continue to evolve for the foreseeable future
  - Loss definitional issues, data collection techniques and quantification methodologies still under discussion
- No one right answer on how to proceed
  - ➤ Approach based on strategic priorities, organizational culture, practical (cost-benefit) considerations and market/regulatory developments

29







## Classification of Loss Events

EVENT -TYPE CATEGORY (LEVEL1)	DEFINITION	CATEGORIES (LEVEL 2)	ACTIVITY EXAMPLES (LEVEL 3)
Internal Fraud	Losses due to acts of a pic intended to default, integroupie top penty or circumsters regulative, the law or currentproperty coded to corresponse policy, calcularing disconjuly discontinuation events, which introduces at less one internal puny	Unauthosized Activity Theft and Fenad	Transaction on a reported from sector 1 Trans rept cannidated for from early two Misrardiagn of position financiation of the facility of the position of the control The discontinual production of the charge Medicine of the control Westper position of the control Medicine position of the control Medicine of the control Medicine of the control Surgery Creation of the control Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery Surgery
External Fraud	Losses due to acts of a type intended to defraud, misuppropriate property or circumvent the law, by a third party	Theft and Fraud	Theft/Robbery Fongery Check kiting
		System s Security	Hacking damage Theft of information (w/monetary loss)

31

## Classification of Loss Events (cont.)

CATEGORY (LEVEL1)	DEFINITION	CATEGORIES (LEVEL 2)	ACTIVITY EXAMPLES (LEVEL3)
Employment Practices and Workplace Safety	Losses arising from acts inconsistent with employment, health or safety laws or agreements, from payment of personal inj usy claims, or from diversity/discrimination events	Employee Relations  Safe Environment  Diversity & Discrimination	Compensation, benefit, termination issues Organized labor activity General lability (dip and full, etc.) Employee health & suffry notes events Workers compensation All discrimination types
Clens, Producs & Business Precines	Losses arising from an unintentional or negligent failure to meet a professional obligation to specific clears (including fiduciary and suitability requirements), or from the nature or design of a product	Suitability, Disclosure & Fichiciary	Fedheiny brusches/guideline violations Statubility/declosure issues (KYC, etc.) Retail consumer declosure violations Beach of privacy Aggress in evales Account channing. Misuse of confidential information Lender Lability
		Improper Business or Market Practices	Antinust Improper trade/market practices Market manipulation Inside trading (on firm's account) Unificense durinity Money lundering
		Product Flaws	Product defects (unauthorized, etc.) Model errors
		Selection, Sponsorship & Exposure	Failure to investigate client per guidelines Exceeding client exposure limits
		Advisory Activities	Disputes o ver performance of advisory 32 activities

## Classification of Loss Events (cont.)

EVENT -TYPE CATEGORY (LEVEL 1)	DEFINITION	CATEGORIES (LEVEL 2)	ACTIVITY EXAMPLES (LEVEL3)
tamage to hysical Assets	Losses arising from loss or damage to physical assets from natural disaster or other events	Disasters and other events	Natural disease r losses Human losses from external sources (terrorism, vandalism)
siness Disruption I System Faltares	Losses arising from disruption of business or system failures	Systems	Hardware Software Telecommunications Utility outage/disruptio ns
Szenáron, Defereny & Horcess Maragement	Loses from filled transaction processing or process management, from ethicose with tacke coamorparies and vendos.	Tensoration Capture, Execution & Maintenance  Monitoring gand Reporting Customer Intake and	Maccommonitor Data entry, maintenance or keading emor Maned deadine or responsibly Madel system minegenitor Madel system minegenitor Madel system minegenitor Delivery falure Colter tals minegenitor Delivery falure Colter tals minegenitor Band Maintenance Theid mandron sporting-foliagition Inscorner external report (bis noment) Colter permissions/defautiren mining
		Documentation Customer/Clent Account Management Trade Counterparties	Legal documents missing/incomplete Unapproved access given to accounts Incornect client records (loss incurred) Negligent loss or clamage of client assets Non-client counterparty misperformance Mise non-client counterparty disputes
		Vendors & Suppliers	Outsourcing Vendor disputes



## Monetary Loss Types

Loss Type	Causes	Monetary Loss			
Legal and Liability	Lost legal suit	External legal and other related costs in response to an operational risk event			
Regulatory, Compliance and Taxation Penalties	Penalties paid to the regulator	Fines or the direct cost of any other penalties, such as license revocation-associated costs (excludes lost/forgone revenues)			
Loss or Damage to Assets	Neglect, accident, fire, earthquake	Reduction in the value of the firm's non-financial assets and property			
Restitution	Interest claims (note: excludes legal damages that are addressed under Legal and Liability costs)	Payments to third parties of principal and/or interest, or the cost of any other form of compensation paid to clients and/or third parties			
Loss of Recourse	Inability to enforce a legal claim on a third party for the recovery of assets due to an operational error	Payments made to incorrect parties and not recovered; includes losses arising from incomplete registration of collateral and inability to enforce positions			
Write Downs	Fraud, mis-represented market and/or credit risks	Direct reduction in value of financial assets as a result of operational events			